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各 位

株式会社 アプリックス

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Android 用ゲーム開発ソフトウェア提供開始に関するお知らせ

株式会社アプリックス（本社：東京都新宿区、代表取締役：郡山龍、以下「アプリックス」）は、グループ会社の Zeemote Technology Inc. が、携帯電話用ゲームコントローラ「Zeemote JS-1」を使った Android 用のゲームを開発するためのソフトウェア「Zeemote Ready Android SDK」の提供を開始したことを発表いたします。

「Zeemote Ready Android SDK」を用いることにより、家庭用ゲーム専用機向けのゲームに匹敵する操作感のゲームを簡単に開発することができます。また、複数のゲームコントローラを同時に利用することが可能なため、テレビ出力付き Android 携帯で遊べる複数プレイヤー用のゲームも開発することができます。

さらに、今回の発表に合わせて、フル 3D のファースト・パーソン・シューター（FPS）の元祖として多くの 3D ゲームの元となった Quake III を Zeemote JS-1 に対応させたバージョンのサンプルソースコードも提供されます。これにより、アプリックスのソフトウェア基盤技術を搭載していく 3D 液晶付き携帯電話や 3D テレビ向けのゲームやアプリケーションの開発に拍車がかかると見込まれています。

詳細につきましては、添付のプレスリリース「Zeemote Serves Up Analogue Control For Android Developers」をご参照下さい。

なお、本件の平成 22 年 12 月期の業績予想への影響につきまして、修正が必要と判断された場合には別途開示いたします。

以 上



MEDIA ALERT

Zeemote Serves Up Analogue Control For Android Developers

*Android Support Follows SDKs For JavaME and BlackBerry
Multi-Player Mobile Game Development Now Possible
New Developer Programme Will Offer Global Opportunities and Support*

Burlington, USA and Tokyo, Japan – 27th April 2010, Zeemote[®], an [Aplix Corporation](#) (TSE: 3727) group company, today announced the availability of its Android SDK enabling developers of Android games and applications to take advantage of analog control and navigation by integrating support for the award-winning Zeemote JS1 Controller.

The Zeemote Android SDK supports Android versions 1.6, 2.0 and upward and offers developers the opportunity to differentiate their application by adding unique and interactive controls offered with the Zeemote JS1 Controller.

Importantly, for developers, existing Android applications can be adapted in a matter of hours. Current Zeemote developers can download the SDK at <http://zeemote.supportportal.com>. To become a new developer, register at <http://www.zeemote.com/developers>. ** Bonus: Registered developers have access to download modified source code of the kwaak3 port project ([What is kwaak3?](#)) that integrates Zeemote JS1 game control for Android. **

By integrating Zeemote SDKs into their existing and future applications, developers can:

- provide a superior mobile gaming experience across multiple supported platforms (while maintaining compatibility with existing distribution channels)
- deliver true analog game control (makes games stand out)
- enable multi-player mobile gaming (two controllers to one device)
- turn a TV-out featured smart phone into a mobile game console

In the next few weeks Zeemote will announce a developer programme, which will provide comprehensive support, promotion and unparalleled routes to market for game developers, including access to 100 million consumers a year.

Jim Adams, business development at Zeemote, said, “By adding the exciting Android SDK to our stable of supported platforms, we are able to give developers an excellent way in which to make their applications really stand out from the crowd. The Android community is proving itself to be wildly creative, pushing the boundaries of convention for mobile applications. When combined with the Zeemote JS1 Controller we expect to see some radical application creativity coming out of the Android community.”

-ENDS-

About Aplix Corporation

Aplix (TSE: 3727), a world leader in delivering software innovations, offers solutions for consumer electronics that enable new services and enrich the end user experience.

Aplix has been a pioneer in providing software solutions that have dramatically enhanced the capability of consumer electronic products. Aplix enabled one of the most successful wireless content businesses in Japan, and its solutions are powering audio visual equipment and mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix's technology has been shipped on over 600 million devices globally as of December 2009, with over 30,000 games and content specifically created to be deployed on its innovative technology. The company works closely with global wireless operators including: China Mobile, China Telecom, NTT DOCOMO and Vodafone to deliver next generation services on existing and new devices.

Aplix continues its commitments to software development and enabling a successful content and services market. With our innovations, we add value to application developers and bring life-enhancing consumer electronic devices to millions of people worldwide.

Headquarters: Tokyo

Worldwide Offices: San Francisco, Silicon Valley, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: <http://www.aplixcorp.com/en/>

Contact Us: <http://www.aplixcorp.com/en/contact/>

About Zeemote, An Aplix group company

Zeemote is the recognized leader in designing, manufacturing, marketing and licensing wireless controller technology and products for mobile devices.

About the Zeemote Bluetooth Controller

The company's debut product is the Zeemote Bluetooth Controller, which creates the World's Best Gaming Experience. The Zeemote Bluetooth Controller also goes beyond mobile gaming by empowering consumers to interact and engage with mobile device features and applications in an entirely new and entertaining way.

The world's leading mobile game developers and publishers like EA Mobile, Gameloft, Glu, FishLabs, Digital Legends, IPlay, BandaiNamco and others are actively working with Zeemote to bring the best in mobile gaming to consumers worldwide through the exciting and immersive game play delivered by the Zeemote JS1 Controller. The award-winning Zeemote is marketed and sold globally through partnerships with top handset manufacturers, mobile operators and retailers. For more information on www.zeemote.com

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