

TRANSLATION FOR REFERENCE ONLY

July 18, 2017

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Aplix Corporation

(Code: 3727 TSE Mothers)

Cumulative Shipments of Bluetooth Low Energy Modules Exceed 420,000 Units

-- Sale of Aplix BLE module embedded products accelerated shipments --

Aplix Corporation (headquartered in Shinjuku-ku, Tokyo, Representative Director Kengo Nagahashi, hereinafter “Aplix”) announces that cumulative shipments of Bluetooth Low Energy (BLE) module, which we developed and sell domestically and internationally, exceeded 420,000 at the end of June, 2017.

BLE is a close range wireless communication technology that features low power consumption. It is widely used for communication between devices and smartphones in the Internet of Things (IoT) world.

We released the first BLE module “JM1” in August, 2012 and cumulative shipments exceeded 420,000 by the end of June 2017. Since the cumulative shipments exceeded 300,000 by July 2016, ^{*1} over 120,000 BLE modules have been shipped for a year from July 2016 to the end of June 2017. This is thanks to the sales of our customers’ products with our BLE modules and smooth sales growth of “MyBeacon® Series”. According to Yano Research Institute Ltd., the estimated total number of domestic sales of BLE Beacon terminal and built-in modules for small appliances including international sales in 2016 is 490,000^{*2}. That means total shipments of Aplix BLE modules took 26% of domestic shares.

Kengo Nagahashi, Representative Director and President of Aplix made the following statement about the results of the shipments and the company’s future. “Shipment of 420,000 BLE modules was only a passing point. We appreciate our customers using our products. Our BLE module accounts for a large share of domestic market and is due to the following reasons. First, we have extensive experience and much success with BLE. Second, we provide comprehensive solutions necessary to make IoT devices such as smartphone apps, security systems and cloud service in addition to the BLE module. Using this strength, we will continue to thrive to serve many customers around the world as an IoT solution provider.

Aplix main BLE module products lineup

<p>JM1L2S</p> 	<p>Embedding this module in a device enables sending various information safely between the device and a smartphone. It has security features such as encrypted information and a protection against unauthorized access.</p> <p>This is also embedded in the Aplix Beacon products such as the “Notification Beacon.”</p> <p>Product site: http://business.aplix.co.jp/en/product/jm1l2s/</p>
<p>IoTIZR™</p> 	<p>Connecting this device to a water flow sensor attached to a water tube makes the existing water purifier an IoT device. It is compatible with Wi-Fi in addition to BLE. We provide IoT Water Purifying System. That includes smartphone apps which registers and sets up the “IoTIZR” and cloud services to detect the status of the water purifier filter and battery life.</p>
<p>Beacon-Embedded Water Flow Sensor with Quick Connect Fittings</p> 	<p>Water flow sensor with a push-in connector to water tube. This device detects the water flow in the tube and the amount of water purified by BLE is sent to a smartphone. Without replacing or modifying the water purifying system, adding this device is all that is necessary. “FM100” is a customized product sold by Franke, the world’s leading kitchen system provider. *3</p> <p>Product site: http://business.aplix.co.jp/en/product/water-filter/</p>
<p>MyBeacon® Series</p> 	<p>“Beacon” is a device sending information to a nearby smartphone using BLE. We provide “Location Beacon Service” which combines smartphone apps and cloud service.</p> <p>Currently this product/service is available in Japan only.</p>

*1 Refer to 7/20/2016 issue, “Cumulative Shipments of Bluetooth Low Energy Modules Exceed 300,000 Units — Shipments Accelerated for Commercial Production of IoT Products —.”

*2 Source: Yano Research Institute Ltd. “Yano E plus June 2017 (No.111)”

*3 Refer to 6/21/2017 issue, “Franke, The World’s Foremost Kitchen Manufacturer, Launches Filter Monitoring Device Using Aplix’s IoT Solution for Water Purifiers — Measures the Amount of Filtered Water and Sends a Notification to a Smartphone When the Filter Needs Replacing —.”

■ About Aplix Corporation

The mission of Aplix Corporation is to use the power of software to bring happiness to everyone in the world. Following the success of JBlend, which opened a new frontier for Java on mobile phones, we are currently developing the field of IoT (Internet of Things). By supplying IoT solutions from IoT modules (beacons), smartphone apps to cloud services, we aim to advance the transition of household appliances and other products to being IoT-equipped devices and in doing so, realize our concept of “enriching people’s lives with notifications from things.”

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