



TRANSLATION FOR REFERENCE ONLY

FY2016Q1 Consolidated Financial Result

Aplix IP Holdings Corporation
12th May 2016



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FY2016Q1 Consolidated Financial Result

FY2016Q1 P/L Statement



(Yen Million)	Revenues	OP	RP	Net income attributable to parent company shareholders	EPS(Yen)
FY15Q1 Actual (A)	271	- 650	- 656	- 629	-
FY16Q1 Actual (B)	305	- 369	- 375	- 375	-
Change (B - A)	+ 34	+ 281	+ 281	+ 254	-
Change (%)	+ 12.5%	-	-	-	-

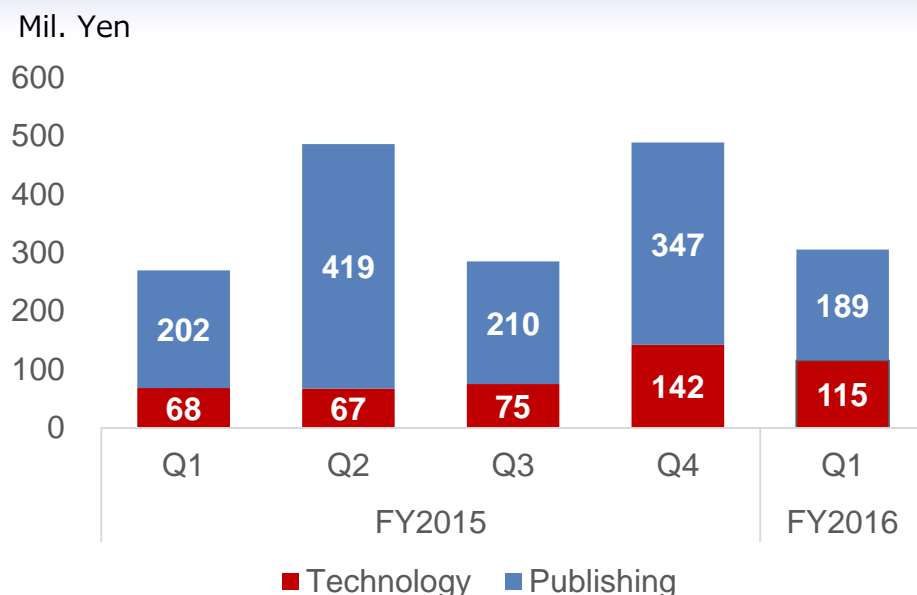
Increase in Revenues on Technology Business

while Publishing Business was decline due to carry over to Q2

Improved Operating Loss of +281mil Yen due to Cost Reduction effect from last year

Back order was improved from 10mil.Yen(FY15Q1) to 113mil.Yen (FY16Q1)

FY2016Q1 Revenues by Segment



(Mil. Yen)	FY15	FY16	Change
	Q1	Q1	
Technology	68	115	+69.1%
Publishing	202	189	- 6.4%
(Total Revenues)	271	305	+12.5%

Technology Business :

Increasing in Revenues from IoT solution (YoY +69.1%)

Publishing Business :

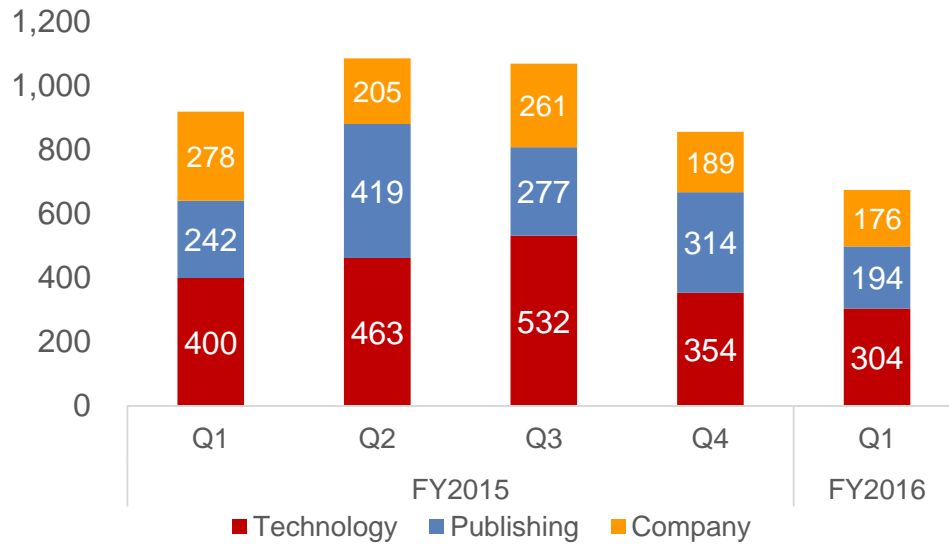
Revenues carry over to Q2, decreasing in revenues (YoY - 6.4%).

In Q2, one of books published by HOLP SHUPPAN, Publishing was selected to National Wide Youth Book Report revenues in Q2 will likely recover

FY2016Q1 Operating Cost by Segment



Mil. Yen



(Mil. Yen)	FY15	FY16	Change
	Q1	Q1	
Technology	400	304	- 24.0%
Publishing	242	194	- 19.8%
Company	278	176	- 36.7%
(Total Cost)	921	675	- 26.7%

Technology Business :

human cost reduction (YoY -24.0%)

Publishing Business :

Cost reduction by decreasing revenues (YoY -19.8%)

Company Cost :

human cost, rent reduction (YoY -36.7%)

FY2016 Forecast



(Million Yen)	Revenues	OP
FY2015 (A)	1,532	- 2,406
FY2016 Forecast (B)	2,306	- 696
Change (B - A)	+ 774	+ 1,710
Change (%)	+ 50.5%	-

✓ No Change from Beginning of Period

World's Foremost Kitchen Sink Manufacturer announces Internet of Things(IoT) Water Purifier using Aplix IoT Solution(2016/1/20)

World's foremost kitchen sink manufacturer Franke released Water Purifier using Aplix IoT Solution at Kitchen & Bath Industry Show 2016 (KBIS) biggest kitchen & bath tradeshow in the world.





Aplix IP Holdings Announces Adoption of its IoT Solution by Major US Air Purifier Manufacture

Guardian Technologies LLC(Head Quarter:Ohio State) a major US Air Purifier Manufacture agreed with adoption of Aplix IoT Solution and announced its product to International Home + Housewares Show major trade show in US.

Aplix IP holdings Harnesses its IoT Solution to develop a Pet Health Platform.

Aplix IP Holdings started to provide Pet Healthcare Platform which can enable Pet's healthcare management. This platform includes Feeder, Litter Box, Pet Bow, Gateway and will start sell these products from May 2016.

■当社のIoTソリューション「SmartPetLink™」を採用したOurPet's社のIntelligent Pet Care™製品群



SmartLink™ Waterer
Intelligent Water Fountain



SmartScoop®
Intelligent Litter Box



SmartLink™ Feeder
Intelligent Pet Bowl



SmartLink™
Tag



SmartLink™
Gateway

Appendix

Corporate Overview



Company Name

Aplix IP Holdings Corporation

Founded

February 22, 1986

Capital

13,416 million yen (as of Dec.31, 2015)

Representatives

Chief Executive Officer Ryu Koriyama

Headquarter Address

Kosugi Bldg. 2-20-9 Nishiwaseda,
Shinjuku-ku, Tokyo 169-0051, Japan

Business Services

IoT Solution(Hardware, Software, Cloud)
Publishing

Date of IP

December 17, 2003

Market

Tokyo Stock Exchange Mothers

Code

JP:3727

Group Company

Aplix Corporation

Aplix Corporation of America

Aplix Ireland Ltd.

Flex Comix Inc.

HOLP SHUPPAN, Publishing

Aplix IP Publishing Corporation



Products from Startup to IPO

Aplix was founded in 1986 and listed on Tokyo Stock Exchange in 2003.

Aplix was the first Japanese company to provide application software for the NeXT Computer System.



CD-ROM Authoring Tools



WinCDR 6.0 Premium Package



DOS/V POWER REPORT Magazine RECOMMENDED Product (GOLD Prize) (Feb, 2001)

Logitec CD-R/RW Drive for Macintosh & Windows LCW-R6406U



DOS/V magazine 2000/8/15 Technical Test Labs Tester's Choice & Observer's Choice



Panasonic CD-R/RW Drive for USB Interface LK-RW7585UZ



IBM Aptiva Series



SONY Portable CD-R/RW Drive CRX76A / CRX76U

Automotive Telematics



Java for Consumer Electronics



Sanyo Electric Digital Photo Album DMA-100



Sony digital video camera MD DISCAM DCM-M1



Sanyo Digital photo printer DPP-SV68



Sanyo Electric BS/CS Digital TV



Pioneer Digital STB for CATV BD-V500

Powered by



Sanyo Electric POS Terminal MBC-J100



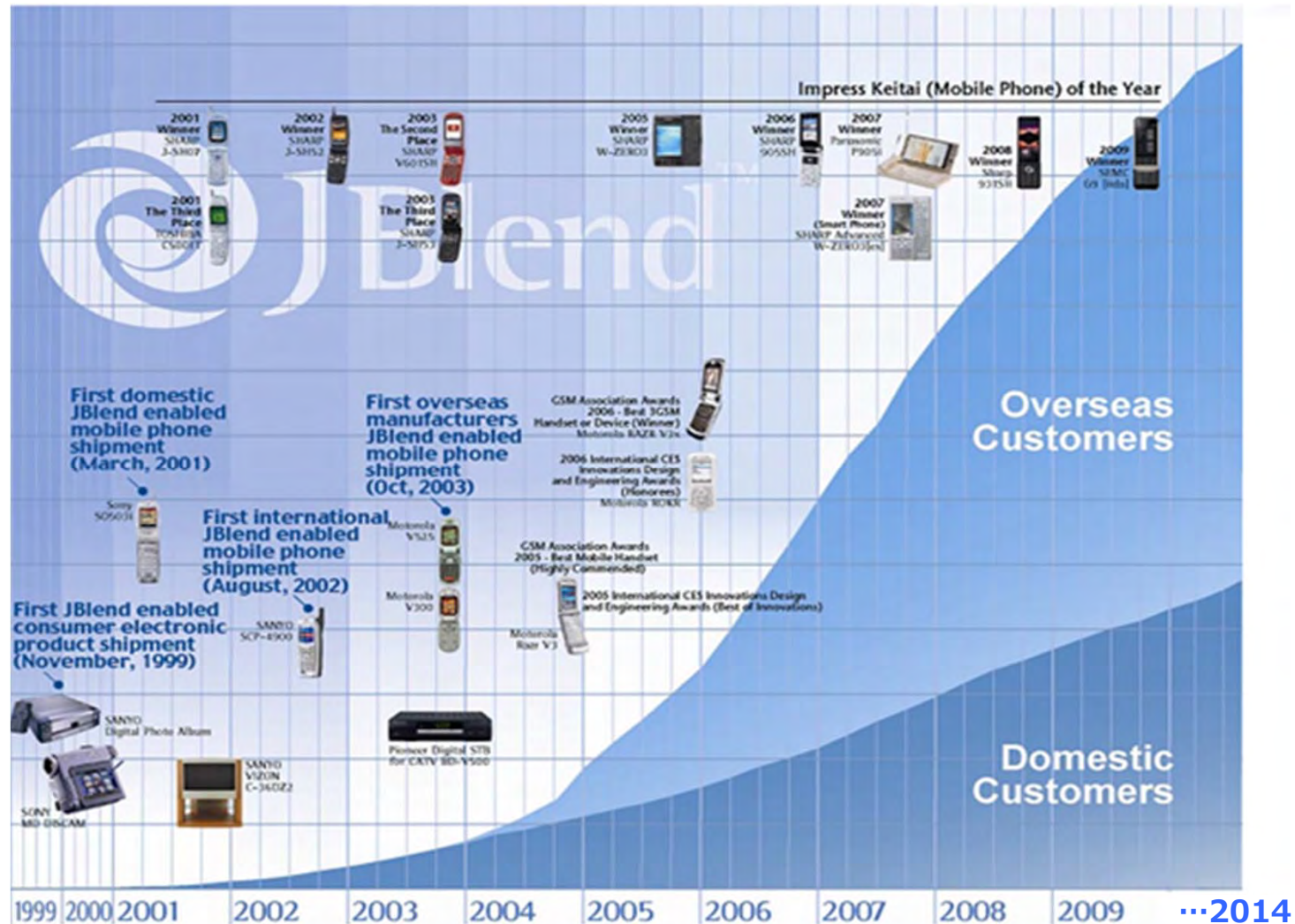
PFU Java based palm size computer BossaNova



Nissan/Sanyo car navigation system HS706D-A

Products from Startup to IPO

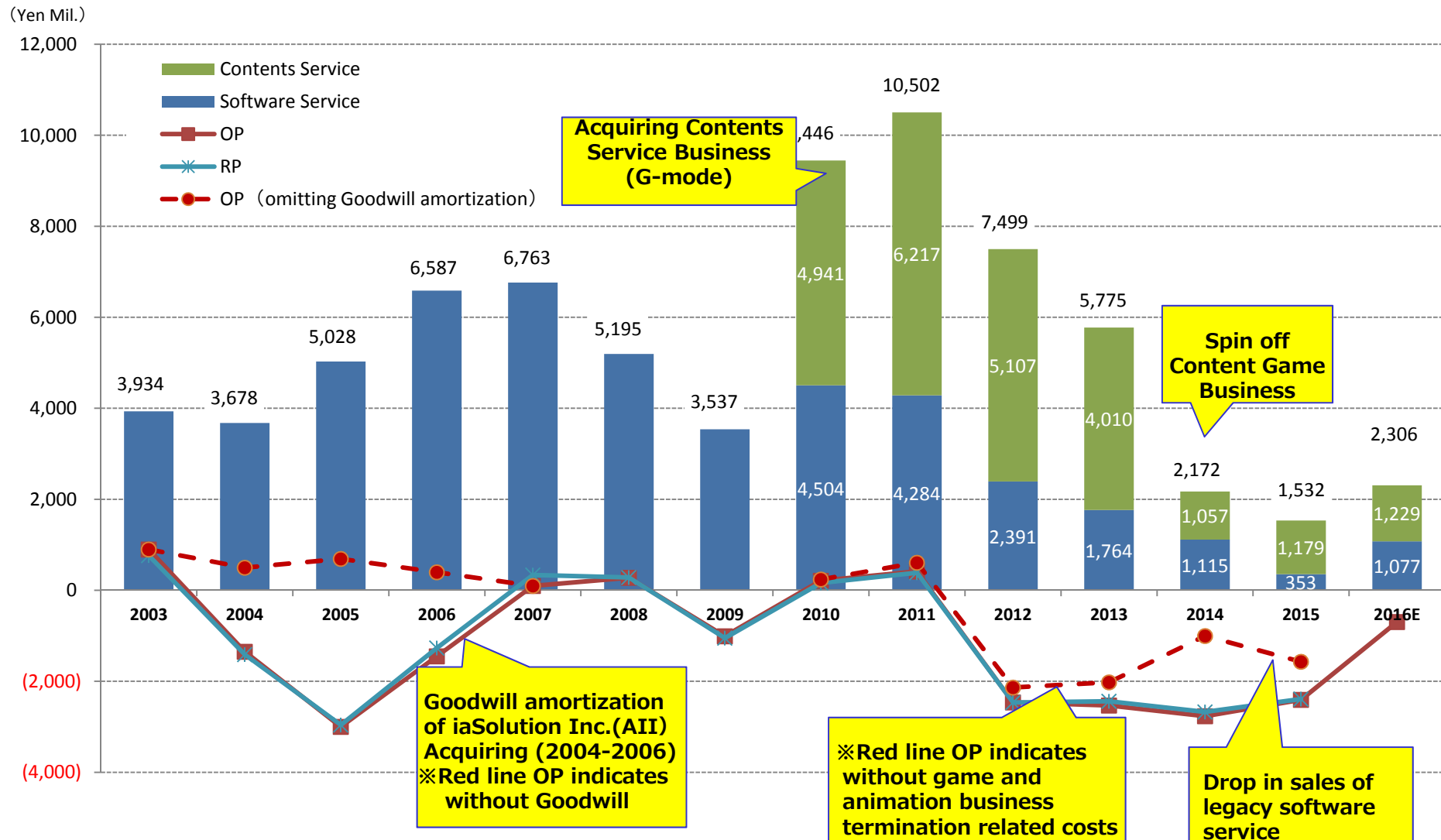
JBlend: Over 800 million Shipment



IoT Startup



Aplix is Reborn as an IoT Startup Company



Aplix IP Holdings Business Structure



Aplix IP Holdings

IoT Business



IoT Module

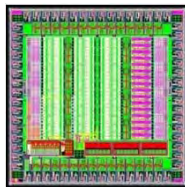


App

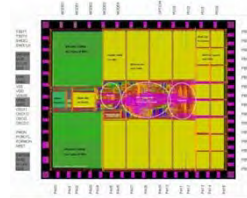


Cloud Service

SoC Business



Analogue Chip
Trial



Digital Chip
Trail

Patent Business

Beacon Related
40 Patents
(System, App
Authentication)

Comic Business



Picture Books
Children's Books



Comics



Aplix IP Holdings Corporation

<http://www.aplix-ip.com/en/>

Aplix Corporation

<http://www.aplix.co.jp/>

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