

TRANSLATION FOR REFERENCE ONLY

For Immediate Release

## **Aplix enables HomeKit on Home and Office Appliances with World's First-Ever HomeKit-compatible Bluetooth Low Energy Module**

TOKYO, Japan, January 6, 2015 -- Aplix, a leader in Bluetooth Low Energy technology, today announced the world's first-ever HomeKit-compatible Bluetooth Low Energy module designed for low cost home and office appliances.

The HomeKit-compatible Bluetooth Low Energy module from Aplix enables all HomeKit features, such as setting up of the device, control of access permissions per users, batch control of multiple devices, timer configuration, and Siri-powered voice control. Applications can be developed using the latest development environment from Apple.

"We are proud to be the first company to announce the HomeKit-compatible Bluetooth Low Energy module designed for low cost home and office appliances," said Ryu Koriyama, founder and CEO at Aplix. "By integrating Bluetooth technology into home and office appliances, we're offering consumers a new way to interact with their devices and be part of Apple's HomeKit. Aplix is committed to help realize intelligent, cost-efficient devices that allow users to live more consciously without sacrificing convenience. We look forward to help home and office appliance manufacturers create future generations of their products enabled with HomeKit."

Aplix's HomeKit-compatible Bluetooth Low Energy module interacts wirelessly with Apple devices through a Bluetooth-powered iOS application developed by Aplix and can interact with other HomeKit applications. The app allows users to visually see and monitor relevant information about the their device as well as the ability to receive a variety of device notifications.

### **About Aplix**

Aplix technology solutions power the most successful wireless content businesses in Japan, shipping in volume in mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix's technology has been shipped on more than 800 million devices globally. Aplix is now utilizing its embedded expertise in pioneering the deployment of Internet-of-Things intelligence to life-enhancing consumer electronic devices worldwide. Headquarters: Tokyo. Other offices: San Francisco, Taipei. For more information visit [www.aplixcorp.com](http://www.aplixcorp.com).

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**Press Inquiries: [smart-home@aplix-ip.com](mailto:smart-home@aplix-ip.com)**

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