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Aplix announces WAC 2.0 compliance milestone

London, August 17, 2011

Aplix Corporation announced today that its WAC 2.0 Web Runtime has achieved compliance with the WAC 2.0 Test and Compliance Suite (TCS) on the Android platform. The Aplix WAC Web Runtime is one of the first solutions to achieve this standard and is commercially ready-to-deploy across a range of Android versions and devices.

WAC 2.0 compliance requires strict adherence to the WAC specifications and also requires compliance with a range of supporting specifications from the World Wide Web Consortium (W3C). Together, these specifications and their test suites aim to ensure a high level of interoperability between implementations, helping WAC to meet its goal of providing a truly effective cross-platform application ecosystem. The Aplix implementation marks the start of commercially available product available for operator and manufacturer members.

Aplix has supported WAC since its inception, and has had a formative role in the development of its specifications and of the WAC TCS. The WAC 2.0 specification represents a significant increase in functionality from earlier specifications, adding support for new APIs but also providing greater security and privacy safeguards for the user. This paves the way for an ever-increasing range of applications to be created and delivered to WAC-compatible devices.

Erik de Kroon, VP, Products and Devices, WAC, said "It is very satisfying to see the first of the WAC 2.0 compliant runtimes reach the marketplace and Aplix has been an excellent partner in helping us to reach this stage."

"We are delighted to be able to bring our original technology and embedded runtime experience to bear to create a robust market position with the WAC 2.0 platform." said Tomoya Suzuki, Chief Executive Officer of Aplix Corporation. "Our aim is for the Aplix Web Runtime to be the most open, compliant and effective WAC runtime solution available. We hope now to be able to support WAC and its members to proliferate the platform and create real value for the global community of developers".

About Aplix Corporation

Aplix, a world leader in delivering software innovations, offers solutions for consumer electronics that enable new services and enrich the end user experience. Aplix has been a pioneer in providing software solutions that have dramatically enhanced the capability of consumer electronic products. Aplix enabled one of the most successful wireless content businesses in Japan, and its solutions are powering audio visual equipment and mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix's technology has been shipped on over 650 million devices globally as of December 2010, with over 30,000 games and contents specifically created to be deployed on its innovative technology. The company works closely with global wireless operators including China Mobile, China Telecom, NTT DOCOMO, and Vodafone to deliver next generation services on existing and new devices.

Aplix continues its commitments to software development and enabling a successful content and services market. With our innovations, we add value to application developers and bring life-enhancing consumer electronic devices to millions of people worldwide.

Aplix decided to move into a holding company structure and changed its name to GAIA Holdings Corporation as of April 1, 2011.

For more information, please visit: http://www.aplixcorp.com/ ; Contact
Us: http://www.aplixcorp.com/en/inq

About the Wholesale Applications Community

Launched in February 2010, the Wholesale Applications Community (WAC) is an open global alliance formed from leading organisations within the telecoms sector. Uniting a fragmented applications marketplace, WAC will create an open industry platform that benefits the entire ecosystem, including applications developers, handset manufacturers, OS owners, network operators and end users. The Wholesale Applications Community will:

- Accelerate and expand the market for applications – Simplify application development by giving developers the opportunity to write applications that can be deployed across multiple platforms and multiple operators, and address a potential global market of more than 3 billion users.

- Create more compelling applications – Enable developers to utilise both device and network capabilities to create the next generation of applications.

- Provide greater choice for users – Enable portability of applications across devices, operating systems and network operators.

For more information on WAC, please go to www.wacapps.net or contact Phil Rawcliffe on phil.rawcliffe@wacapps.net